

CYBER POWER

The consumer have no right and the service providers have all

ONLY ENTREPRENEURS are risk takers by nature, the majority of people are not willing to take any risks when accessing the Internet.

We don't want to be at risk when we use our smartphone or any electronic device or service supposed to support our daily activities be it for transportation, education, health, entertainment, commerce or for professional uses.

But when the only choice we have is to rely upon ICT services and infrastructures providers we are dependent upon them for our access, our privacy and security.

We are obliged to accept and agree, in an unconditional way their general terms and conditions, without having an understanding of what we really accepting.

These conditions are imposed and can be modified whenever that fit their business strategy. The consumer - have no right and - the service providers - have all! Under the cover of great user's experience and of service's personalisation we let them use our data.



Professor Solange Ghernaouti
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Be aware that, when we plug a device into the Internet, it is not only a device, it is our behaviour, our feeling, our movement, our location, our contact, ... so we plug our entire life.

In exchange of "so called free" service we pay in nature and we leave behind us a lot of data and electronic traces. Most of Internet service providers have been able to turn data into real money. I would call it data colonisation. Our data are the gold of the digital transformation of the world.

We have to admit that there is a real licit and illicit economy that been developed around the commercialisation of personal data.

One of the most important personal data is the one which characterises our identity. The cybercriminals benefit from these data for illicit purposes.

Today, mastering digital identities issues are

one of the most important challenges we face at the state level, at the business and individual level.

Are we really able to guarantee the authenticity, the integrity, the availability and sometimes the confidentiality and anonymity of them?

This challenge is not only a technical one, it is a political and social one.

PROTECT

We have not been prepared to understand the risks, we - the end-user - have no means to protect ourselves, and the providers are not able to protect us from abusive monitoring, from misuse or criminal use of our personal data.

Most of the Apps and of the devices connected to the Internet we use, are designed without taking into consideration the security or privacy needs.

In addition, most of digital products, including the security solution,

are vulnerable, they might have been already broken into. What is more, some of the products are "insecure by design" as backdoors have been willingly introduced into them.

In our digital world, there is no privacy by design and no security by design! With this in mind, what is really required is a paradigm shift:

Instead of talking about security and privacy, I would rather prefer concepts, such as resilience and confidence.

Shouldn't we have to focus more on our ability to negotiate partnerships with entities that share common objectives and common interests?

What strikes me the most is that we have identified these questions a long time ago and we are still addressing them today.

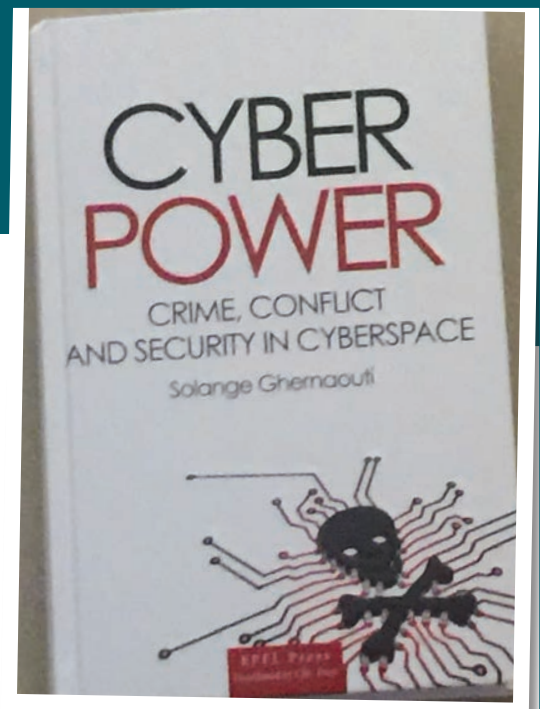
The bulk of work with respect to capacity building has been devoted to providing access to technologies. Please do not misunderstand me: This is of course important.

But, accessing these technologies without giving a single thought on privacy and security is almost negligent. We have to understand that capacity building is in essence about empowering people thereby including security and privacy considerations.

IMPACT

Today we -policy and decision makers, we professionals in technology and in legal and socio-economic sciences - have to fully take our responsibilities because the actions we take or do not take today, will have a real impact on the long-term and implications for our next generations.

We should consider the development of a truly global digital ecosystem with a sustainable data exploitation approach



in mind, in order not to be banished by the next generations for the cyberspace we have designed. How to inverse the equilibrium in order to generate less exposure from the end-user side and more transparency on the way public and private entities uses personal data?

I can't answer these very vital questions but I can insist on the necessity to invest in awareness, education and research on cyber issues.

At the same time, we will need to increase social justice, improve the access to fundamental natural resources in order to live decently and in dignity online and offline.

People should be prevented from having the temptation of becoming criminal or involved in criminal activities due to the fact that they did not have other possibilities and perspectives.

The online world advantages are always presented on a silver plate. However, problems linked to hyper connectivity and dependency are too often hidden and swept under the carpet.

Maybe the solution will emerge from a total collapse which in turn will allow us to reconstruct/re-design a new and better digital ecosystem.

CLASS OF 2016 GRADUATION CEREMONY



Another cohort of creative minds have successfully been transformed and have acquired 21st Century skills to become contributors and drivers of the economy while shining as innovative leaders across all industries. Join us as we celebrate their success and offer our heartiest congratulations to the graduands who will be receiving their qualifications.

Tuesday 18th October 2016 at Limkokwing Campus Block 7

Graduands From

- Faculty of Information Communications Technology
- Faculty of Creative Multimedia
- Faculty of Architecture & the Built Environment
- Faculty of Business Globalisation, Tourism & Hospitality
- Faculty of Design & Innovation.
- Faculty of Communications, Media & Broadcasting

Please take note: Graduates are to take note that they must submit their Registration forms and attend Rehearsal on Monday 17th October 2016 at 10:00 am to be eligible to attend the Ceremony.

FRIDAY 14TH OCTOBER 2016

- Closing date for registration & return of RSVP form
- Payment & collection of gowns - *Now Until 14th October 2016*

MONDAY 17TH OCTOBER 2016

- Rehearsal and collection of invitation cards at 10.00am

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